



ED Insider

Strategic information and analysis
for tertiary education professionals

Strategic Information at Your Fingertips

ED Insider is a Web-based service that gives tertiary education professionals the strategic policy, industry and tertiary education sector information they need about their environment.

- Policy – politics, funding, strategy, export education, statistics, research and more.
- Industry – major industry and government reports and regulation affecting tertiary education.
- Tertiary Education Sector – annual reports, EER reports and sector group reports.

The core market for *ED Insider* is senior managers in universities, ITPs, wananga, larger PTEs and ITOs. Tertiary education national bodies, government agencies, consultants and industry groups will also benefit from the service. We sell subscriptions to organisations, rather than individuals.

ED Insider has four main components to give organisations a mix of timely, regular, broad and in-depth analysis. This caters to people wanting either an overview or detail, and will fit the needs of different roles in your organisation.

1. Daily items when issues arise and weekly roundups (eg industry news and Parliament).
2. Weekly newsletter listing articles added to the site each week and a review of the week.
3. Monthly agenda listing events, consultation processes or deadlines coming up.
4. Occasional reports on major issues, such as a detailed Budget analysis.

Expert Analysis

Dave Guerin and David Choat write *ED Insider's* reports. They are tertiary education experts with years of experience in tertiary education, as detailed below. They know the tertiary education world backwards, so their analysis will save you time and help you make better strategic decisions.

Dave Guerin

- Industry - Education Adviser for Business NZ, ITO feasibility studies for computing and diving industries.
- TEOs – Executive Director/Lobbyist for NZ Association of Private Education Providers, ITP New Zealand, Independent Tertiary Institutions and Assn of Private Providers of English Language, consultant to PTEs and ITPs.
- Government - Policy analysis for The Treasury, NZQA, TEC, MOE and DOL.
- Students - Victoria University student President and NZUSA Treasurer.

David Choat

- Politics - Ten years' experience in the Parliamentary environment, including Advisor in the office of the Tertiary Education Minister (2000-2004) and a year in the Prime Minister's office
- TEOs - consultancy work for ITP New Zealand, Industry Training Federation, ITOs and an ITP.
- Government - Consultancy work on tertiary education, skills and research issues for TEC, DOL, MOE and MORST.
- Students - research officer for NZUSA.
- Research – project for Science NZ

Thorough Coverage

ED Insider has thorough coverage of policy, industry and tertiary education issues. Our focus is on identifying high-level and national trends relevant to resource allocation and strategy, not to replace managers' and academics' expertise in academic management, TEC reporting, teaching curriculum design or their specific community/sector/market.

We are client-focused, so service coverage, depth and timeliness will develop according to subscriber feedback. Our current coverage is listed below, but will vary from time to time, as per the *ED Insider* license (available at www.edinsider.co.nz).

Policy

- Strategy & Policy - tertiary education strategy, investment guidance & national skills policies, MOE, TEC, DOL annual reports/plans.
- Funding – Budget analysis, TEC funding, student support
- TEI Issues – financial monitoring, state sector capital, Council governance
- Quality Assurance – NZQA plans & policies (possibly ITPQ, NZUAAU and CUAP)
- Export Education – export education levy, strategies, Code of Practice, immigration policy
- Parliament – Bills, Select Committee reports, Oral and Written Questions
- Statistics & Analysis – statistics & research papers relevant to tertiary education (MOE, DOL, etc)
- Research – research policy, funding & assessment (TEC, MORST, FRST)
- Politics – political party election policies and briefings to incoming ministers

Industry

- ITO Strategic Training Plans
- Major industry association reports, strategies and statistics
- Major government reports/announcements on industry development and regulation, including professional registration and licensing
- DOL and Statistics NZ industry statistics and reports.

Tertiary Education

- TEI and ITO annual reports
- TEI external evaluation and review reports
- Major reports by TEO sector groups
- *ED Blog*, a sister site, provides a review of tertiary education media coverage every weekday.

Desktop Delivery

ED Insider is Web-based and is delivered in three main ways to subscribers: email, website or RSS feed. Subscribers can use any or all methods.

Get Your Free Trial Now

Get a free trial subscription now by contacting Dave Guerin at dave@ed.co.nz or 021 404 334. Our policy is to involve several people from an organisation in a free trial so that you get a clear view of how *ED Insider* could help your organisation.

Subscriptions are sold to organisations, not individuals. Organisations can have up to 10 recipients as of right, but more can be added by negotiation. Pricing is set by sector and is available upon request.